

14th Annual Barrel Breeders Incentive LLC

5705 Lavoie Lane, Missoula MT 59808
SECRETARY Kitty Herrin CELL 406-240-0986 FAX 888-298-9510

BARREL BREEDERS INCENTIVE LLC (aka BBI) is now in its 14th year. It was formed to help promote our stallions as well as the sport of barrel racing. We are stallion owners who want to give the customer and barrel racing enthusiast an added incentive to breed to our stallions and purchase horses from us.

BBI added money, is generated from the annual stallion nomination fees. It is then added to selected barrel racing events in Montana each year as a sidepot to these events. Only 4 through 7 year old horses sired by currently nominated BBI stallions or the nominated stallion himself, if he is of this age, are eligible to win this added money—80% of each BBI event pot. The other 20% is paid out to the stallion owners.

BBI is an entity unto itself and is in no way financially or otherwise connected to any other barrel racing organization. We are only an added sidepot at annually named barrel events each year.

WHY NOMINATE YOUR STALLION

MONEY TALKS. In addition to our press releases, ads and online website, we have paid out over \$71,412 plus awards in the first thirteen years. We give the barrel racer who is riding a BBI-eligible horse at annually named events, a chance to win a lot of money at no extra cost to them except for a \$50 per event registration fee for BBI contestants (\$30 is jackpotted back). Barrel racers not riding BBI horses are not eligible to win any of this sidepot money!

Barrel racing is huge and getting bigger each year. Marketing is the key for your stallion. With increased demand, most of our BBI stallion owners have annual increased breedings to their BBI nominated stallion(s), and increased horse sales with increased selling prices. BBI-eligible horses are recognized and are in big demand!

WHAT YOU GET FOR YOUR MONEY

EXPOSURE AND ADVERTISING. Let us do some advertising for you! Our BBI advertising alone is an added incentive for you as stallion owners. Advertising and Press Releases are mailed out regularly all year long to many equine publications geared toward competi-

tive barrel racers. In addition barrel futurity/4D entry forms for these events are mailed or emailed to over 600 active barrel racers each spring. We also advertise the current nominated stallions in many rodeo and BBI barrel event programs and on posters at many barrel racing events. We publish and mail out BBI Stallion catalogs/packets FREE to anyone requesting more BBI information or entry forms.

WEBSITES PLUS \$\$\$

WANT TO SEE YOUR STALLION ADVERTISED ON THE INTERNET? We have our own website at www.barrelbreederincentive.com Your stallion will receive a full page on our site and in addition you will receive a link to your own website, if you have one. The best thing will getting to tell that past or future customer that he or she gets a chance at the BBI Added \$\$\$ and Awards.

Remember that 20% of each BBI event sidepot is paid back to the winning stallion owners. Checks are paid to the owner of each nominated sire of horses winning 1st or 2nd in the Futurity/Derby or at the 4D/3D Barrel event if it is named BBI event.

IT PAYS TO OWN A BBI STALLION, HURRY AND JOIN US

ADVERTISING HAS ALREADY STARTED FOR 2012. Don't be left out. Let us help you promote your stallion. The earlier you nominate, the more exposure your stallion receives each month prior to the 2012 breeding season with regional and national advertising. BBI was formed for stallion owners as an incentive program to breed barrel horses and sell barrel prospects. Riders are now starting to look specifically for BBI horses. Enroll your stallion today! Call 406-240-0986 (Kitty Herrin) or 406-738-4306 (Donna Johnson), or you can email us at barrelbreeder@montana.com.

We look forward to hearing from you soon.
Thanks again for your support.



www.barrelbreederincentive.com

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AWARDS AND \$\$\$\$\$ ADDED. IT PAYS TO OWN OR RIDE A BBI HORSE!

2012 BBI STALLION NOMINATION FORM

For 2012 events, any registered breed of stallion may be nominated from any country until February 15, 2012 for a fee of \$550.* Late nominations accepted until June 01, 2012 (\$75 late fee or \$625).

BBI is limited to 40 stallions.

STALLION'S REGISTERED NAME & NUMBER _____

STUD FEE _____

STALLION OWNER'S NAME _____

STALLION OWNER'S ADDRESS _____

STALLION OWNER'S PHONE NUMBER _____

STALLION OWNER'S SIGNATURE _____

EMAIL _____

WEBSITE _____

Include 2012 Nomination Fee of \$550 (\$450 for 1999 Charter Members).

Copy of the stallion's registration papers must accompany this form. If possible please also include current photo(s) to be used on the website as well as for advertising. You can send prints, which I'll return after I scan them. Or you can send them electronically or put them on a CD or DVD.

You will receive confirmation of this nomination. Upon that confirmation 4, 5, 6, & 7 year old get by the above named sire (or sire himself if he is the right age) are eligible for BBI added money.

MAKE CHECK PAYABLE TO Barrel Breeders Incentive LLC

MAIL FORM TO Kitty Herrin, 5705 Lavoie Lane, Missoula, Montana 59808

For information or questions call 406-240-0986 or email barrelbreeder@montana.com

OFFICE USE ONLY

Date received _____

Amount received _____

Check # _____



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